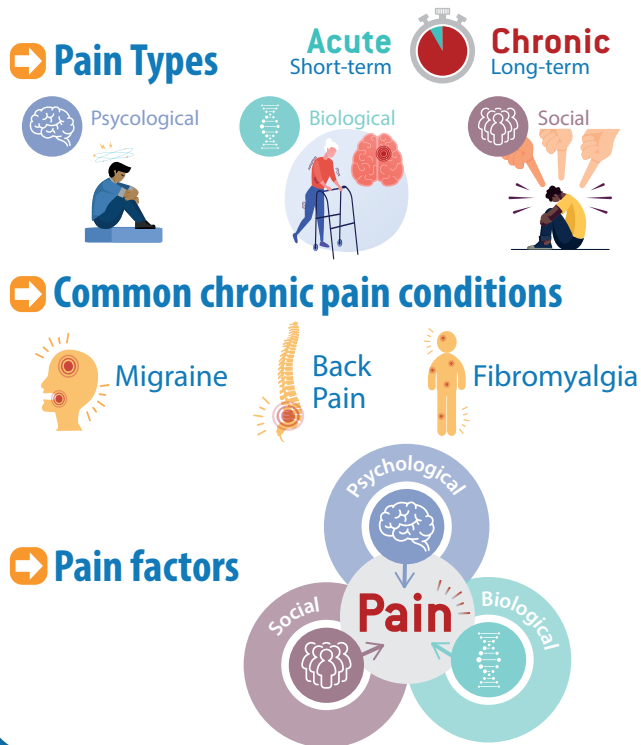




Why Pain Research Matters



What is Pain?



PRiSE - 5 Main Research Goals

- 1 Crack the Pain Code**
Understand how biological, psychological, and social factors shape pain
- 2 Pain's Partners**
Explore how conditions like depression, poor sleep, and obesity interact with pain
- 3 What Really Works?**
Test and compare treatments - from meds to physio and behavioural therapy
- 4 Personalise Pain Solutions**
Create tailored treatments using cutting-edge technology
- 5 The Big Picture**
Assess the societal and economic impact to guide smarter health policies

The Societal Impact of Pain

150 million Europeans currently live with chronic pain



Chronic pain costs up to 4% of GDP per year and leads to productivity loss

Social exclusion disproportionately affects vulnerable groups



What comes next?

