



# SIP Advocacy Toolkit Training

Friday, 29 May 2026, 10:30 – 14:15

(Rome, Italy)

## Concept Note

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This training is organised by the Societal Impact of Pain (SIP) platform, a multi-stakeholder partnership led by the European Pain Federation (EFIC) and Pain Alliance Europe (PAE), aiming to raise awareness of pain and change pain policies.

The training is designed as a practical, step-by-step resource for national actors such as healthcare professionals, patient representatives, researchers, and other stakeholders. It supports both:

- countries seeking to **formally establish a SIP National Platform**, and
- existing networks with advocacy experience that wish to **strengthen, structure, and align their activities** with SIP at European level.

In the Italian context, the training acknowledges the country's **longstanding experience in pain advocacy**, including legislative achievements, while positioning SIP 2026 as a **renewed model of coordinated national–EU engagement**, offering structured tools, ongoing support, and closer collaboration with SIP Europe.

The training will also serve as a **launch pad towards the formal establishment of a SIP National Platform in Italy**, clarifying roles, expectations, and added value for national stakeholders

## Agenda

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Start	End	Title
10:30	10:35	<b>Welcome and Opening Remarks</b> <ul style="list-style-type: none"><li>• <i>Opening remarks by Caterina Aurilio and Daniele Battelli</i></li><li>• <i>Greetings from Prof. Rocco Bellantone (President of the Italian National Institute of Health (Istituto Superiore di Sanità ISS))</i></li></ul>
10:35	10:45	<b>Background and Context</b> <ul style="list-style-type: none"><li>• <i>Introduction to EFIC and its role</i></li><li>• <i>Understanding pain: definition and burden</i></li><li>• <i>Italy's national health system context</i></li><li>• <i>Key advocacy opportunities</i></li></ul>
10:45	10:55	<b>Introduction to the SIP Advocacy Toolkit and Training Objectives</b>

		<ul style="list-style-type: none"> <li>• <i>The rationale for the training</i></li> <li>• <i>Advocacy, policy, and lobbying</i></li> </ul>
<b>10:55</b>	<b>11:05</b>	<b>SIP Today: From Origins to the 2026 Model</b> <ul style="list-style-type: none"> <li>• <i>Acknowledging Italy's historical role and Giustino Varrassi's involvement as past EFIC President</i></li> <li>• <i>How SIP 2026 differs: structured EU engagement and support for national advocacy</i></li> <li>• <i>SIP milestones</i></li> </ul>
<b>11:05</b>	<b>11:15</b>	<b>Quick Q&amp;A</b>
<b>11:15</b>	<b>11:30</b>	<b>What is a SIP National Platform?</b> <ul style="list-style-type: none"> <li>• <i>An overview</i></li> <li>• <i>Why is a SIP National Platform needed?</i></li> </ul>
<b>11:30</b>	<b>11:45</b>	<b>How to Set Up a SIP National Platform</b> <ul style="list-style-type: none"> <li>• <i>How to set up a SIP National Platform</i></li> <li>• <i>Key areas of focus</i></li> <li>• <i>Funding, transparency, and ethics</i></li> </ul>
<b>11:45</b>	<b>12:00</b>	<b>Communications for National Platforms</b> <ul style="list-style-type: none"> <li>• <i>How can we work together?</i></li> <li>• <i>Communications</i></li> <li>• <i>Social media strategy</i></li> </ul>
<b>12:00</b>	<b>13:00</b>	<b>Lunch Break</b>
<b>13:00</b>	<b>13:15</b>	<b>Overview of Tools and Resources Provided by SIP Europe</b>
<b>13:15</b>	<b>13:30</b>	<b>The Basics of Advocacy – Defining a Strategy</b> <ul style="list-style-type: none"> <li>• <i>Defining advocacy goals and policy asks</i></li> <li>• <i>Mapping decision-makers and entry points</i></li> <li>• <i>Building effective national-level campaigns</i></li> </ul>
<b>13:30</b>	<b>13:35</b>	<b>Pop-Up Quiz</b>
<b>13:35</b>	<b>14:10</b>	<b>Open Discussion / Q&amp;A</b>
<b>14:10</b>	<b>14:15</b>	<b>Closing Remarks</b> <ul style="list-style-type: none"> <li>• <i>Closing remarks by Caterina Aurilio and Daniele Battelli</i></li> </ul>