

SIP Advocacy Toolkit Training

Wednesday, 21 October 2026

(Warsaw, Poland)

Concept Note

This training is organised by the Societal Impact of Pain (SIP) platform, a multi-stakeholder partnership led by the European Pain Federation (EFIC) and Pain Alliance Europe (PAE), aiming to raise awareness of pain and change pain policies.

The training is designed as a practical, step-by-step resource for national actors such as healthcare professionals, patient representatives, researchers, and other stakeholders. It supports both:

- countries seeking to **formally establish a SIP National Platform**, and
- existing networks with advocacy experience that wish to **strengthen, structure, and align their activities** with SIP at European level.

Agenda

Start	End	Title
10:30	10:35	Welcome and Opening Remarks
10:35	10:45	Background and Context • <i>Introduction to EFIC and its role</i> • <i>Understanding pain: definition and burden</i> • <i>Poland's national health system context</i> • <i>Key advocacy opportunities</i>
10:45	10:55	Introduction to the SIP Advocacy Toolkit and Training Objectives • <i>The rationale for the training</i> • <i>Advocacy, policy, and lobbying</i>
10:55	11:05	SIP Today: From Origins to the 2026 Model • <i>How SIP 2026 differs: structured EU engagement and support for national advocacy</i> • <i>SIP milestones</i>
11:05	11:15	Quick Q&A
11:15	11:30	What is a SIP National Platform?

		• <i>An overview</i> • <i>Why is a SIP National Platform needed?</i>
11:30	11:45	How to Set Up a SIP National Platform • <i>How to set up a SIP National Platform</i> • <i>Key areas of focus</i> • <i>Funding, transparency, and ethics</i>
11:45	12:00	Communications for National Platforms • <i>How can we work together?</i> • <i>Communications and social media strategy</i>
12:00	12:30	Lunch Break
12:45	13:00	The Basics of Advocacy – Defining a Strategy • <i>Defining advocacy goals and policy asks</i> • <i>Mapping decision-makers and entry points</i> • <i>Building effective national-level campaigns</i>
12:30	12:45	Overview of Tools and Resources Provided by SIP Europe
13:00	13:05	Pop-Up Quiz
13:05	13:45	Open Discussion / Q&A
13:45	14:00	Closing Remarks